SPROUTLY · GUIDES · TRANSLATORS · TEAMMATES.

From chaos to predictable outcomes

Sproutly helps startups and small businesses build software with outsourced teams. We work on your side of the project: we help you define what you are building, find the right development team or assess the one you have, and monitor progress until launch.

What we do

Product definition

Turning an idea or a stalled backlog into a scope a team can estimate and build

Team sourcing through Edge Sourcing™

Turning an idea or a stalled backlog into a scope a team can estimate and build

Team assessments

An independent, plain-language review of your current team's code, process, and plan

Ongoing oversight

A local Edge Facilitator who represents you day to day and keeps you informed on progress

MVP completion

Code review, automated testing, CI/CD, and finishing the features a previous developer left behind

Book a free consultation

Our approach

The founders we work with usually arrive with the same problem: every update says "on track," and the launch date keeps moving. Our job is to give you evidence you can check yourself, so you can plan around real dates. We also assess teams we did not pick, which means our advice follows your product and budget.